

Community Action Association of Pennsylvania

2024 DEI SUMMIT SPONSORSHIP



2024 Opportunities

We believe fostering an environment where everyone feels valued, respected, and has equal opportunities is not just a goal but a responsibility. The upcoming DEI Summit is our commitment to advancing these principles and addressing disparities in the workplace. We recognize that creating a more inclusive and equitable work culture is a shared responsibility extending beyond the office walls.

In the workplace, individuals from various backgrounds bring unique perspectives and talents contributing to innovation and success. We understand disparities persist which hinders the full potential of diverse talents. By sponsoring the DEI Summit, you are investing in an initiative dedicated to exploring and implementing strategies that promote fairness, equity, and inclusivity in professional environments.

Your support directly contributes to the development of resources and programs that empower organizations to cultivate diverse talent, ensure fair practices, and create workplaces where everyone can thrive. Together, we can initiate conversations, share best practices, and equip ourselves with the tools needed to build workplaces reflecting the values of diversity, equity, and inclusion.

Your sponsorship is not just an investment in a single event. It is a commitment to driving meaningful change, fostering inclusion, and building workplaces who champion diversity. Join us in **taking action to end disparities** in the workplace, fostering environments where every individual can be authentic, succeed, and contribute their best.



Your Support Matters

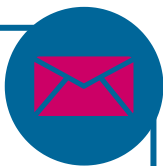
Clint Smith: Keynote Highlight

Our understanding of Black American history has been incomplete for a long time. But “how you once told the story doesn’t have to be how you tell the story forever,” says CLINT SMITH. In his #1 New York Times bestseller *How the Word Is Passed*, Clint explores the legacy and narratives of slavery around different historical sites like old plantations where enslaved people worked, and offers a compelling, nuanced perspective on the history of this country. *How the Word Is Passed* was called “an extraordinary contribution to the way we understand ourselves” by the New York Times Book Review. Clint’s keynote will challenge us to reckon with our past “honestly, proactively, and precisely.” When we recognize the ecosystem of stories that influence our understanding of history, he says, we can better make sense of the world we live in today—and choose to build a better world for those who come after us.



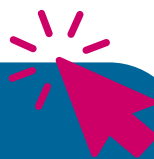
2023 Virtual Participation

1,632



Unique email impressions

2,981



Unique website views on event page

371



Unique attendees joined the CAAP 2023 DEI Statewide Summit



Diversity Champion - \$10,000

Presenting sponsor, this sponsorship level is limited to one organization first come.

- Logo featured on all DEI Summit signage including on stage banners
- Logo featured and printed on all in person attendee lanyards at event for name badges
- Logo featured on printed and digital programs and materials for attendees
- Logo featured on all digital event collaterals including but not limited to website, social media, and event email marketing
- Up to 3 minute promotional video played for attendees at DEI Summit
- 4 free tickets to the event

Equity Ambassador - \$5,000

Help make our conference more accessible for attendees by helping to cover the cost of parking!

- Signage at event thanking equity ambassador for sponsorship to cover attendee parking
- Logo featured on printed and digital programs and materials for attendees
- Logo on all digital event collaterals including but not limited to website, social media, and event email marketing.
- Up to 3 minute promotional video played for attendees at DEI Summit
- 2 free tickets to the event

Equality Partner - \$2,500

- Logo featured on printed and digital programs and materials for attendees
- Logo on all digital event collaterals including but not limited to website, social media, and event email marketing.
- Up to 3 minute promotional video played for attendees at DEI Summit
- 2 free tickets to the event

Event Sponsorship

Event Sponsorship

Inclusivity Advocate - \$1,000

- Logo featured on printed and digital programs and materials for attendees
- Logo on all digital event collaterals including but not limited to website, social media, and event email marketing.
- 2 free tickets to the event

Unity Benefactor - \$500

- Logo on all digital event collaterals including but not limited to website, social media, and event email marketing.
- 2 free tickets to the event

Looking to Partner in a Unique Way?

We are always looking for new partnerships, speakers, and presenters! Please chat with a CAAP staff member for in-kind support or any unique partnership to support the Community Action network.



Thank You!

We look forward to
working with you.



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