

Community Action Association of Pennsylvania

2024 PROGRAM SPONSORSHIP



2024 Opportunities

It is our belief that everyone deserves a chance to succeed and thrive, regardless of their situation. That is why we are committed to make a positive impact in our communities.

We understand that low-income individuals and families often face significant challenges in accessing the resources they need to succeed. That is why we are proud to offer our support which is dedicated to providing critical resources and programming to the Community Action network. From job training and education to healthcare and housing assistance, these organizations are making a real difference in the lives of countless individuals and families across our state. Of the almost 13 million people living in Pennsylvania, 1.45 million of those residents live in poverty. Last year, the Community Action Network served over one-third of those individuals. Support the network that supports change. Your sponsorship is an investment to impact communities for the better.

We believe that by coming together and supporting Community Action staff, we can help create hope and opportunity for the most vulnerable populations. We look forward to working together to build a brighter future for all Pennsylvanians.



CAAP 2024 Signature Events

Monthly Virtual Webinars & Cohort Calls

DEI Summit

May 16th , 2024

Harrisburg University

CAAP Conference

October 23 & 24, 2024

Lancaster Marriott

Anti-Poverty Hero

\$20,000

Support the network that provides the opportunities and programming for low-income individuals and families across Pennsylvania.

(This sponsorship level is limited to one organization first come).

- **Logo featured on DEI Summit and CAAP Conference print and digital event signage, website, and social media for CAAP DEI Summit and Conference**
- **Speaking opportunity at CAAP DEI Summit, Conference, and**
- **3 program calls of choice to sponsor with logo on digital collaterals**
- **CAAP Conference Exhibitor booth**
- **Plus 4 event tickets to DEI Summit and CAAP Conference**

Advocate

\$10,000

Help create a spectacular space for their ambitions!

- **Logo featured on DEI Summit and CAAP Conference print and digital event signage, website and social media**
- **Speaker introduction opportunity or promotional video to be played at CAAP Conference or DEI Summit**
- **2 program calls of choice to sponsor with logo on digital collaterals**
- **CAAP Conference Exhibitor booth**
- **Plus 2 event tickets to DEI Summit and CAAP Conference**

Ally

\$5,000

Be a change maker for continuous improvement for Community Action staff.

- **Logo featured on DEI Summit and CAAP Conference all print and digital event signage, website and social media**
- **CAAP Conference Exhibitor booth**
- **Plus 2 event tickets to DEI Summit and CAAP Conference**

Your Support

Spaces for exhibitors are limited and will be on a first come first serve basis for interested sponsors.

Sponsorship

Event Sponsorship

In 2023 CAAP
Welcomed

- 371 DEI Summit attendees
- 202 CAAP Conference attendees



CAAP 2024 Signature Events

DEI Summit
May 16th , 2024
Harrisburg University

CAAP Conference
October 23 & 24, 2024
Lancaster Marriott

Event Sponsor \$4,000

Be an ambassador to the network supporting the most vulnerable Pennsylvanians.

- **Logo featured on all digital assets including event website, social media, and email event email campaigns for DEI Summit and CAAP Conference.**
- **Plus 1 programming call of choice.**

Event Supporter \$2,000

Show your support!

- **Logo featured on all digital assets including event website, social media, and email event email campaigns for one CAAP event: DEI Summit or CAAP Conference.**
- **Plus 1 programming call of choice**

Looking to Partner in a Unique Way?

We are always looking for new partnerships, speakers, and presenters! Please chat with a CAAP staff member for in-kind support or any unique partnership to support the Community Action network.

Thank You

We look forward to
working with you.



[Click here to
Sponsor](#)